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## Professional Edition vs. Enterprise Edition

SmarterStats Professional Edition has all of the features you need in a complete Web log analytics and SEO solution. SmarterStats Enterprise Edition offers additional features, including:

- Measures websites on Windows and/or Linux servers
- Custom and emailed reports
- Up to 30,000 websites per SmarterStats installation
- Reports across distributed networks on a virtually unlimited number of servers
- Automated diagnostics
- Propagation of settings across distributed networks

## Which Edition is Right for Me?

To determine whether SmarterStats Professional or SmarterStats Enterprise is right for your environment, answer the following questions:

- Are your sites hosted on more than one server?
- Will you be expanding your number of servers and/or sites?
- Do you require custom reporting?
- Are you going to report on more than 2,500 websites?
- Do you want to have reports distributed automatically via email to selected addresses?
- Will your environment benefit from automated diagnostics to enhance up-time performance?

If your response to any of the questions above was “**Yes**,” then SmarterStats Enterprise may be right for you.

For further assistance choosing the right edition, please contact the SmarterTools Sales Department via live chat, email [sales@smartertools.com](mailto:sales@smartertools.com) or call us toll-free at 1-877-35-SMART.

You can also refer to the following edition comparison chart for more information about each edition.

## SmarterStats Edition Comparison

Features	Free <sup>1</sup>	Professional	Enterprise
<b>Licensing</b>			
Allows for multiple sites per server		•	•
Distributed analysis across multiple servers			•
<b>Web Interface</b>			
More than 15 languages available	•	•	•
Web 2.0 interface using optimized AJAX	•	•	•
<b>Reporting</b>			
Separation of human and spider/bot traffic data	•	•	•
Data mining	•	•	•
Standard reports (CEO, search engine, webmaster, etc.)	•	•	•
Server activity reports	•	•	•
9 SEO report items	•	•	•
18 spider report items	•	•	•
24 geographic report items (includes city breakdown)	•	•	•
50 visitor report items (includes server utilization breakdown)	•	•	•
Dual axis charting	•	•	•
Filter sets (exclude and/or include data in reports)	•	•	•
Page aliases	•	•	•
Data drill down available from report items	•	•	•
Define report favorites and custom reports	•		•
Scheduled and on-demand email reports	•		•
Geographic mapping	•	•	•
Custom data ranges	•	•	•
Time-zone specific reporting	•	•	•
Customizable chart views	•	•	•
Export reports to CSV and tab formats	•	•	•
Clickable URLs in report tables	•	•	•
<i>Continued on next page</i>			

Features	Free	Professional	Enterprise
<b>Search Engine Optimization</b>			
SEO campaigns	•	•	•
Keyword suggestion tool	•	•	•
Competitor suggestion tool	•	•	•
<b>Administration</b>			
Administration from a Web browser	•	•	•
Getting Started wizard	•	•	•
Custom skinning	•	•	•
Review and download log files from interface	•	•	•
Mass propagation of settings for servers	•	•	•
Mass propagation of settings for sites	•	•	•
User impersonation	•	•	•
Import site settings directly from IIS	•	•	•
Requires no database backend	•	•	•
Standalone Web server included	•	•	•
Optional IIS integration	•	•	•
Easy site setup	•	•	•
Background processing	•	•	•
Automation with Web services	•	•	•
<b>Architecture and Log Files</b>			
Support for the most common log formats	•	•	•
Import from multiple log sources	•	•	•
Automated site diagnostics	•	•	•
Compressed SmarterLog files	•	•	•
Low-impact log processing	•	•	•
Log file exporting	•	•	•
Dynamic page support	•	•	•
IP and directory exclusions	•	•	•
Distributed log analysis—FTP, UNC, and SAMBA	•	•	•
Distributed log analysis—Remote agent			•

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<sup>1</sup> SmarterStats Free Edition contains much of the same functionality as SmarterStats Enterprise Edition, but is limited to a single site and the number of SEO keywords and competitors tracked in SEO campaigns is limited to a maximum of 10 keywords and 10 competitors. This is to give you an opportunity to try all of the features out before making a decision on what product to purchase.